

FIG. 1

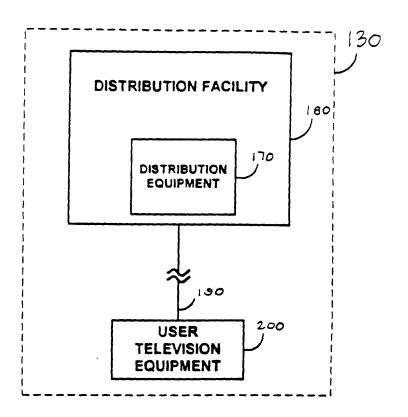


FIG. 2A

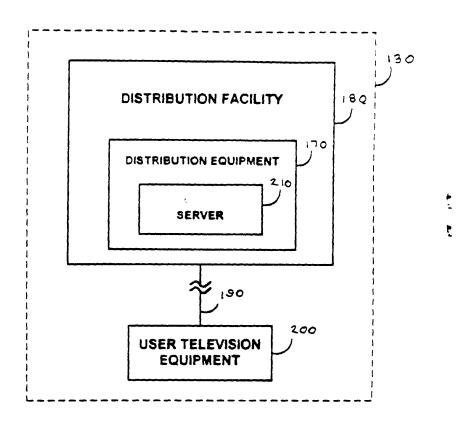


FIG. 28

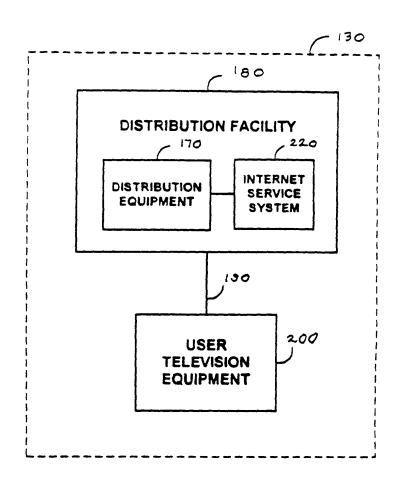


FIG. 2C

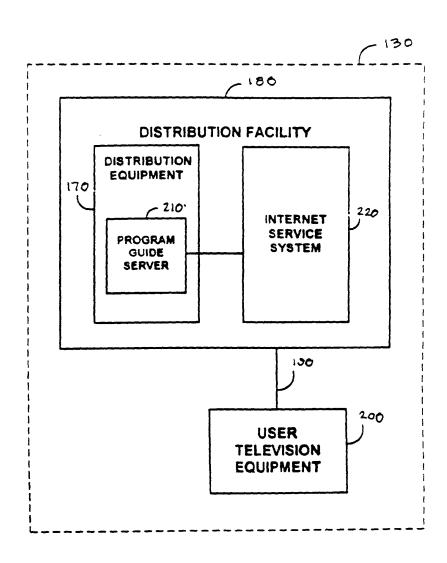


FIG. .20

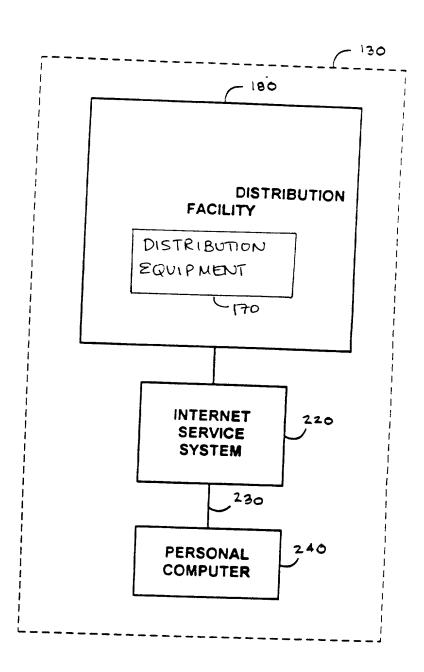


FIG. 2E

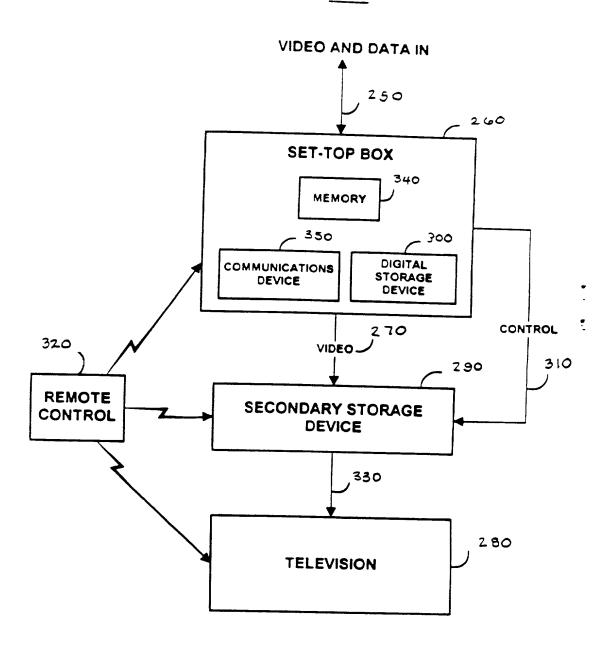


FIG. 3

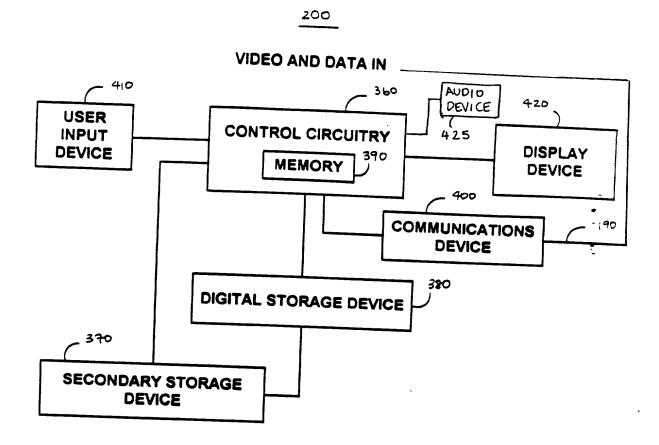


FIG. 4

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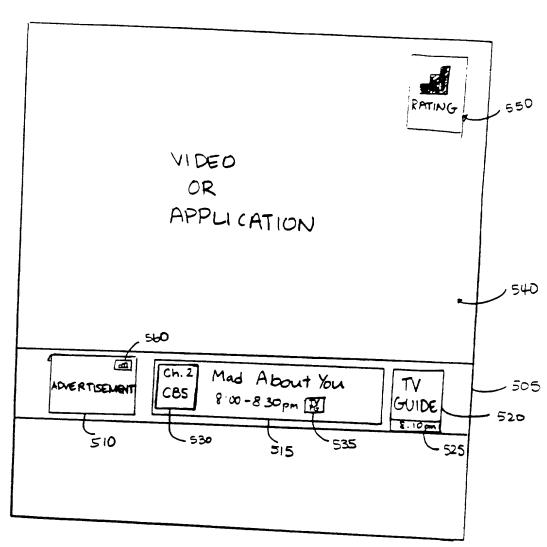
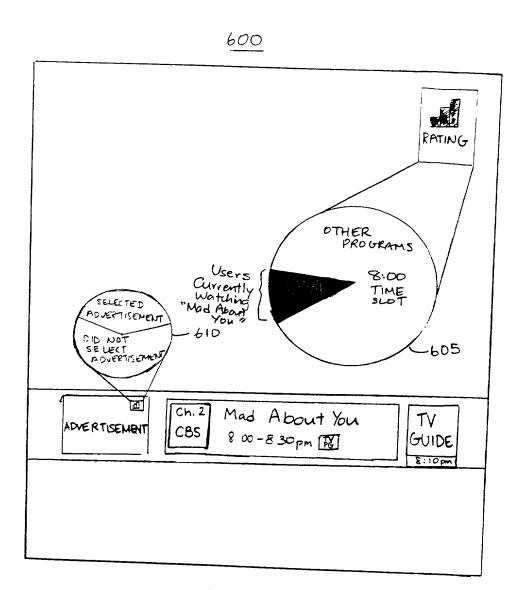


FIG.5



F1 G. 6

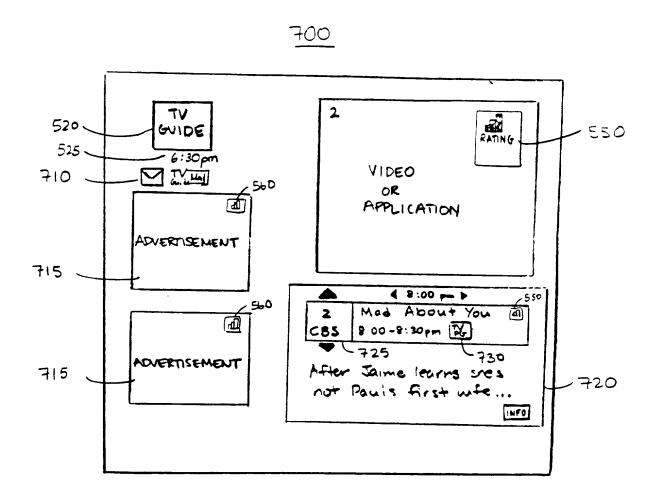
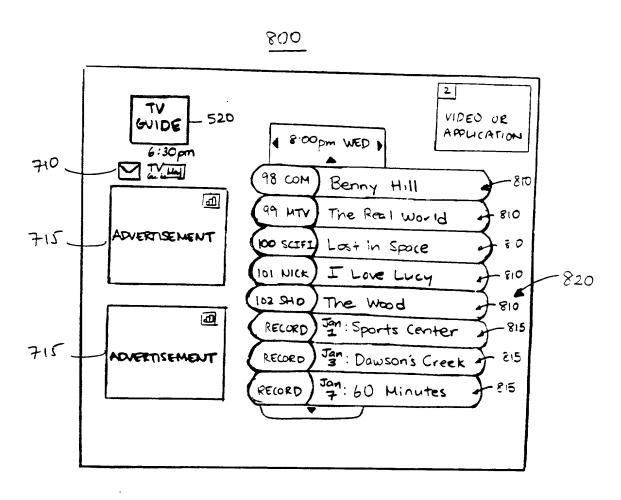


FIG. 7



FI G. 8

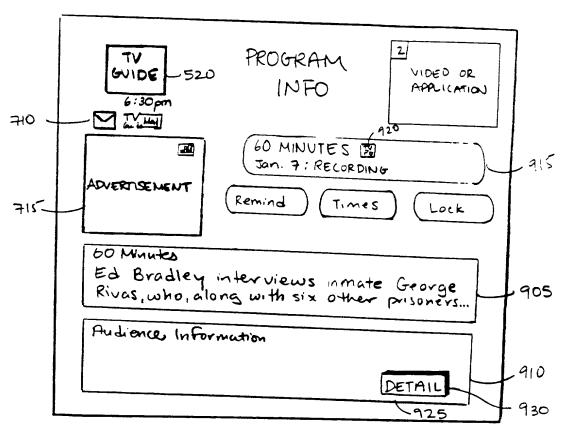
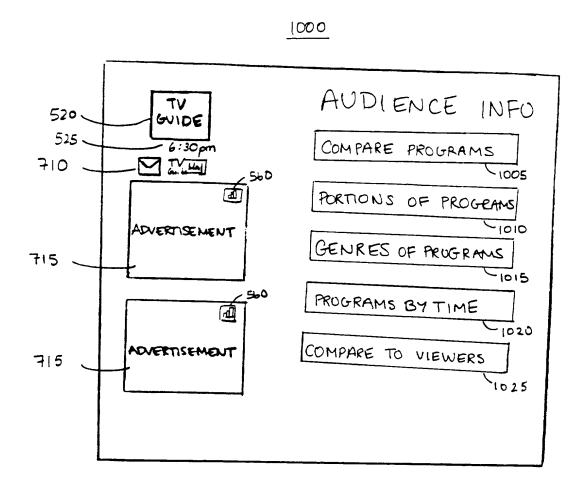


FIG.9



F1G.10

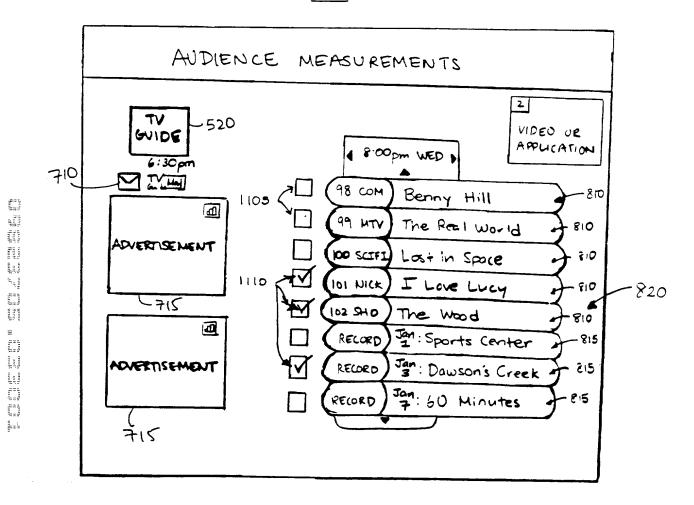


FIG. 11

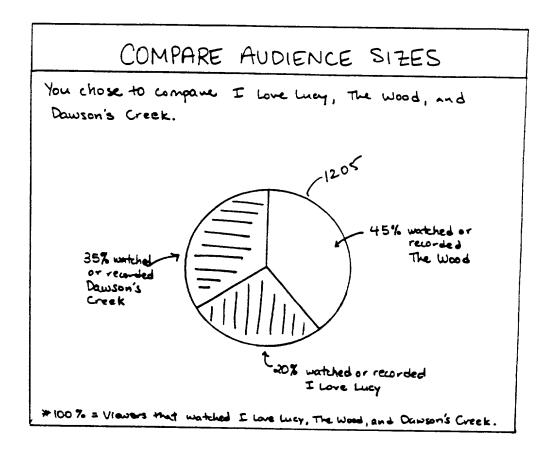


FIG. 12

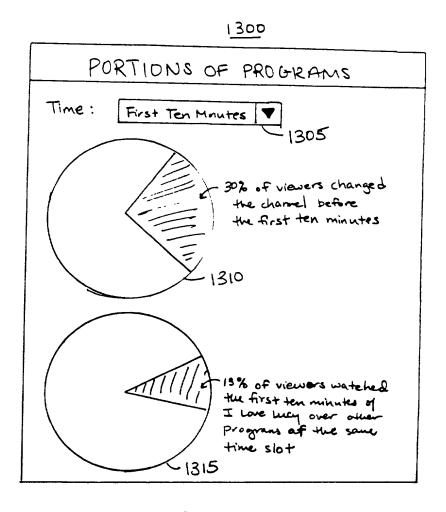


FIG. 13

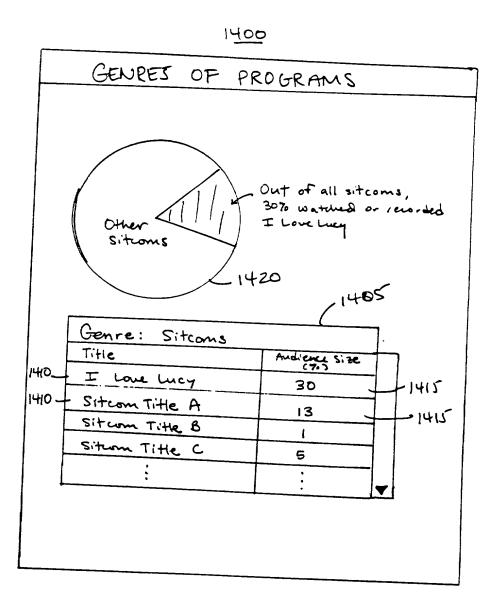
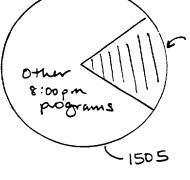


FIG. 14

PROGRAMS BY TIME

1500



30% of viewers watched or rewided I have hay at 8:00 pm versus programs in the 8:00 time slot.

FIG. 15

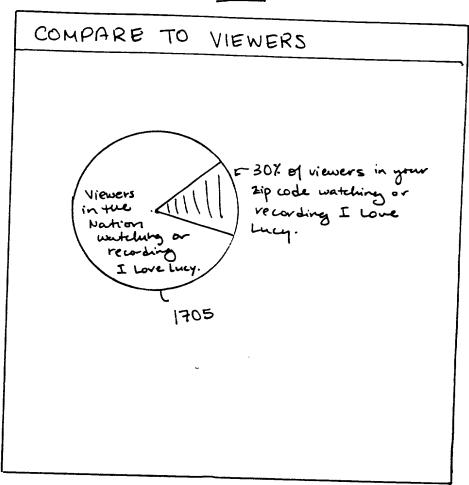


FIG. 16

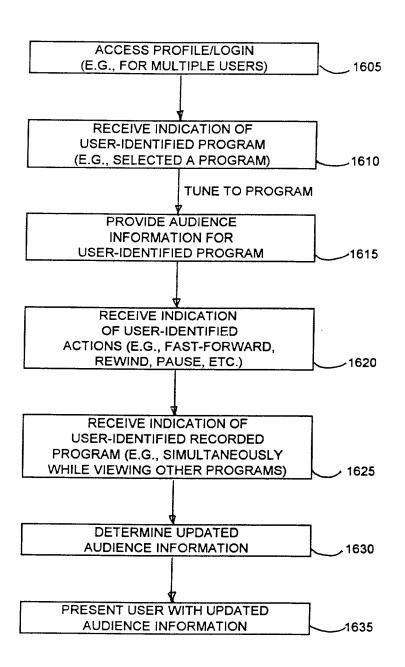


FIG. 17

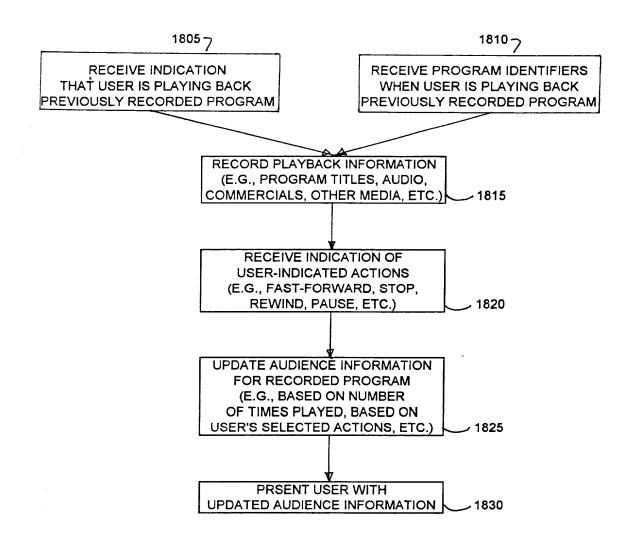


FIG. 18

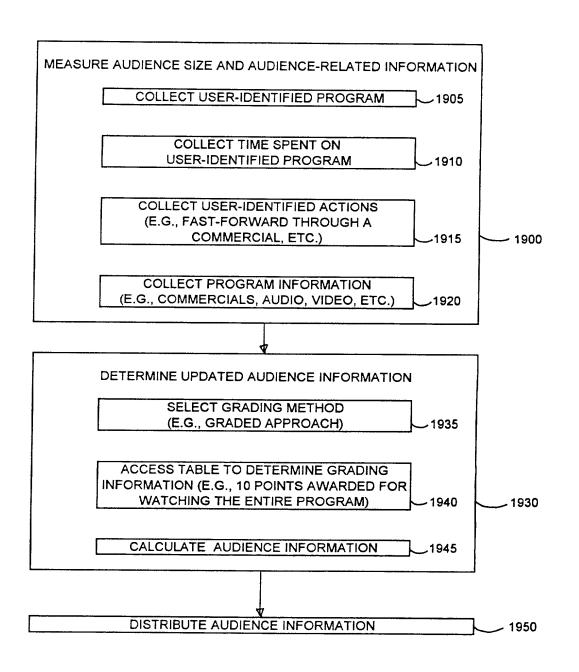


FIG. 19

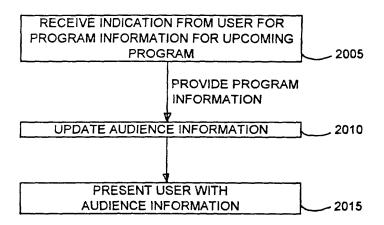


FIG. 20